Dimond Improvement Association
Board of Directors Meeting
January 9, 2025

Meeting start at 7:05 pm

Attendees: Bret Peterson, David Gross, Chris Harper, Victoria Wake, Jaime Watson, Zandile Christian, John Jacobs (Guest), Judy Klinger

1. Approval of the agenda

Motion: Victoria
Second: Chris
PASSES by acclamation

2. Approving December minutes

Motion: Chris
Second: David
Abstain: Bret
PASSES unanimously

3. Chair's Report

Since John Jacobs is here we decide to do a round table and talk about why we're here. DIA retreat scheduled for Jan 26th. Committee chairs should talk to their committees about budgets.

4. Report: Accomplishments

- KDC Fundraiser has exceeded our $12,000 goal!! Now at $13,308.
- Pulled security camera footage for Dimond Tobacco attempted burglary
- Volunteer & paid crews picked up 117 bags of litter during December (1,661 for all of 2024)
- Weeded at Bienati Overlook work party Jan. 5, thanks to Alex's dad, Richard
- Published December newsletter
- A few additional community members have expressed interest in helping with the St. Louis Vet project. Beautification Committee members did some initial pruning in December

- Kicked off the Community Grants Program. Please be sure to spread the word to your neighborhood email lists

5. **Treasurer's Report**

BofA Checking: $35,091.60
BofA Savings: $5,124.03
BofA Total: $40,215.63 (*$76,963.08)
Others' Grants (Restricted) Funds**: $9,687.92 (FODP), $3,400 (Schonebaum)

WF Checking: $163,672.86 (*$90,177.96)
WF Savings: $2,767.94
WF Total: $166,440.8 (*$92,945.90)

* account balances after transferring 36,747.45 Oaktober 2023 disbursements
** restricted funds include the Schonbaum grant and FODP monies

Beautification		
Project	**Actual**	**Budget**
Keep Dimond Clean	$22,032.49	$33,150
Dimond Public Art	$0	$16,900
Trees & Landscape	$185.06	$2,700
Dimond Shine 2025	$373.97	$5,000
General Ops	2.97	0
TOTAL ACTUAL: $22,594.49 TOTAL BUDGET: $57,750 61% REMAINING		

Economic and Business Development		
Project	**Actual**	**Budget**
Reimbursement Program for Merchants (still awaiting 2 applications)	$1,000	$5,000
TOTAL ACTUAL: 0 TOTAL BUDGET: $5,000 80% REMAINING		

Finance and Administration		
Project	**Actual**	**Budget**
Board Recruitment	$0	$250
Board Development	**$819.02**	$1,500
General Ops	**$3,160.25**	$4,600
TOTAL ACTUAL: $3,979.27	TOTAL BUDGET: $6,350	37% REMAINING

CEVO		
Project	**Actual**	**Budget**
Community Grants	**$6,620.38**	$20,650
General Meetings	**$238.57**	$2,000
DIA Membership Social Event	$0	$3,900
DimondNews.org	$1,000	$4,000
TOTAL ACTUAL: $5,758.95	TOTAL BUDGET: $30,550	77% REMAINING

Public Safety		
Project	**Actual**	**Budget**
Increase Traffic Safety	$24.57	$1,000
Enhance security camera inventory	$0	$6,000
TOTAL ACTUAL: $25	TOTAL BUDGET: $7000	99% REMAINING

6. For the Good of the Order

Chris reminds us about the fires. Judy asks if we should get the word out about fire safety. Bret suggests we connect the community with the Oakland Firesafe Council. Zandile says a new state law allows for canabis parklets, which is why Kanna has a new parklet.

7. Report: District 4

Rabecca is absent

8. Action: Crackerjack Bookkeeping

Jenny is raising rates from $250 to $350 per month

Motion to approve: Bret
Second: Victoria
Motion PASSES unanimously

9. Public Safety: Ambassadors

Jaime is giving an update on the program. The Dimond's holiday ambassador program has completed. The hours were: Night patrol (10pm-6am, every day) by vehicle between Laurel and Dimond began 12/6. Daytime walking patrol in the Dimond (11am-7pm., Tuesday-Sunday) began 12/8. LDA is continuing the program with some modifications to the hours:

Daytime patrol: Wednesday through Sunday from 1pm - 7pm.
Shared Overnight patrol: Wednesday through Sunday from 12am - 6am.

The coordinator met with the merchants. Overnight guard has a tablet that has access to the cameras. There are weekly reports from the security company that log any incident and create a summary. Steering committee for the safety ambassador program will be meeting the week of Jan 20th to talk about the program.

Judy asks why the guard was on the vacation during a time when they were supposed to be patrolling. It is clarified that there are multiple people doing patrols.

John asks what can the ambassador do? Victoria explains a situation where they might help and talks about being a presence to deter crime.

Victoria asks about getting the reports. Jaime says that Leslie will be compiling the raw reports and summarizing them

10. Discussion: Board Recruitment

December

- Victoria is leading an ad hoc committee (Victoria, Maria, Kevin) to coordinate recruitment (also Judy volunteers to participate in the interviews)

December-February

- Recruitment under way, including newsletter, website, listservs, social media, mailchimp, outreach to sister organizations, word-of-mouth by all board members.
- Interested people are encouraged to attend a board meeting.
- Committee interviews candidates as they come forward and provides updates to the board.
- Current board members signal interest (or lack of) in remaining on the board

March

- Committee presents candidates for Board discussion and proposes slate for Board endorsement; Board votes.
- Endorsed Board candidates are notified.

April-May

- Membership votes on Board slate at early-April general meeting.
- New Board members begin onboarding and attending board & committee meetings.

11. Discussion: 2025-2026 Budget Planning

November-December

- Planning and budgeting introduced (Kevin will email out 2025-2026 budgeting spreadsheet)
- Committees draft FY25 projects and activities, as well as 1-3 SMART goals for each project (Due 1/6/24)

January retreat

- Committees share draft activities and goals for Board feedback
- Chair outlines 2025-2026 revenue projections and budget-development process
- Board discusses project-specific revenues for budgeting purposes
- Committees finalize projects and goals, and draft budget requests (Due 2/7/25)

January board meeting

- Chair finalizes revenue projections for FY26
- Committees finalize projects and goals, and draft budget requests (Due 2/7/24)

February

- Draft budget (and alternate budget proposals, if applicable) presented for Board review
- Committees make budget adjustments if necessary

March

- Board approves the FY26 budget

April

- FY26 budget reporting begins

David asks if there is anything else
Victoria talks about the Daylighting law that prohibits parking within 20 feet of a marked or

unmarked croasswalk. Consensus is that it makes a big difference. She suggests we get the word out. Chris says that Berkeley parking enforcement is giving warnings.

Meeting adjourned at 8:45 pm

Minutes prepared by Bret Peterson